

JEFFERSON COUNTY FAIR SPONSORSHIP

"Explore more at the Jefferson County Fair"

Theme: National Parks

August 8-10, 2025

The Jefferson County Fair is a cherished community tradition, bringing families and visitors together for three days of fun, entertainment, and celebration. We are thrilled to offer local businesses and organizations the opportunity to partner with us as sponsors for the 2025 Fair. Sponsorship is an excellent way to showcase your brand, connect with the community and support an event that enriches Jefferson County.



Premier Sponsor Package

\$10,000

- Two full-day rentals of any Fairgrounds building(s) plus use of entire grounds for an event.

**Dependent upon availability. Must be scheduled 3 months in advance.*

- 10 x 30 booth space during the Fair.
- 30 Season Tickets, valid for all 3 days of the Fair, plus 100 single-day tickets.
- Exclusive Sponsorship of a main Fair attraction or event.
- Company logo prominently featured on all print advertising and digital marketing.
- Recognition on stage announcements throughout the Fair.
- Opportunity to display a large banner at the entrance of the Fairgrounds

**Banner paid for by the Fairgrounds. Banner design provided by Sponsor.*

- Full Page ad space in the Fair Program.

Platinum Sponsor Package

\$5,000

- One full-day rental of any two Fairgrounds buildings for an event.

**Dependent upon availability. Must Schedule two months in advance. Rental includes use of two fairgrounds buildings for a full day.*

- 10 x 20 booth space during Fair.
- Exclusive sponsorship of a main Fair attraction or event.
- 20 Season Tickets, valid for all 3 days of the Fair, plus 75 single-day tickets.
- Company logo featured on print advertising and digital marketing.
- Recognition on stage announcements throughout the Fair.
- Opportunity to display a banner in a high-visibility location

**Banner paid for by the Fairgrounds. Banner design provided by Sponsor.*

- Full page ad space in the Fair Program.

**Must confirm sponsorship before May 1st to be included in print advertising.*

Diamond Sponsor Package

\$1,000

- Exclusive sponsorship of a Fair event or attraction.
- 10 x 20 Booth space during the Fair.
- 15 Season Tickets, valid for all 3 days of the Fair, plus 40 single-day tickets.
- Company logo included in print advertising.
- Banner displayed during the Fair (banner supplied by sponsor).
- Recognition on the Fair's website and social media.

**Must confirm sponsorship before May 1st to be included in print advertising.*

Emerald Sponsor Package

\$600

- Co-sponsorship of a Fair event or attraction.
- 10 x10 Booth space during the Fair.
- 10 Season Tickets, valid for all 3 days of the Fair, plus 20 single-day tickets.
- Banner displayed during Fair (banner supplied by sponsor).
- Recognition on the Fair's website and social media.

Ruby Sponsor Package

\$300

- 5 Season Tickets, valid for all 3 days of the Fair, plus 15 single-day tickets.
- Recognition on the Fair's website and social media.

Gold Sponsor Package

\$100

- 2 Season Tickets, valid for all 3 days of the Fair and 5 single-day tickets.

All packages include signage at the Information Booth and event kiosks on the grounds. The size of the font and prominence of placement depends on the sponsorship level.

In-Kind Donations

In addition to monetary sponsorships, the Jefferson County Fair graciously accepts in-kind donations that help support our event. Examples of in-kind donations include:

- Gift certificates for contests and giveaways.
- Services provided, such as equipment rentals, professional expertise, or event support.

All in-kind donations must be agreed upon in advance with the Executive Director to ensure alignment with our event needs. Recognition for in-kind donations will be provided based on the value of the contribution and may include tickets, signage, or acknowledgment on our website and social media.

Why Sponsor the Jefferson County Fair?

- **Visibility:** Reach thousands of attendees and online viewers through our marketing efforts and during the event. With an average of 13,000 attendees over the three days of the Fair, your brand will enjoy significant exposure.
- **Community Impact:** Show your support for a beloved local tradition and help ensure its success.
- **Networking:** Connect with other businesses, organizations, community leaders and attendees in a fun and engaging environment.

SPONSORSHIP AGREEMENT

Sponsorship Agreement

Business Name:

Representative:

Telephone Number:

E-mail:

Mailing Address:

Sponsorship Package Selected:

The company listed above agrees to sponsor the 2025 Annual Jefferson County Fair at the level indicated above. In return, the sponsor will receive tickets, booth space, and signage as detailed in the selected package.

Sponsor Signature: _____

Date: _____

To pay online, please email your application to:

Office@jeffcofairgrounds.org

or mail application and check to:

Jefferson County Fair Association

PO Box 242

Port Townsend, WA 98368



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